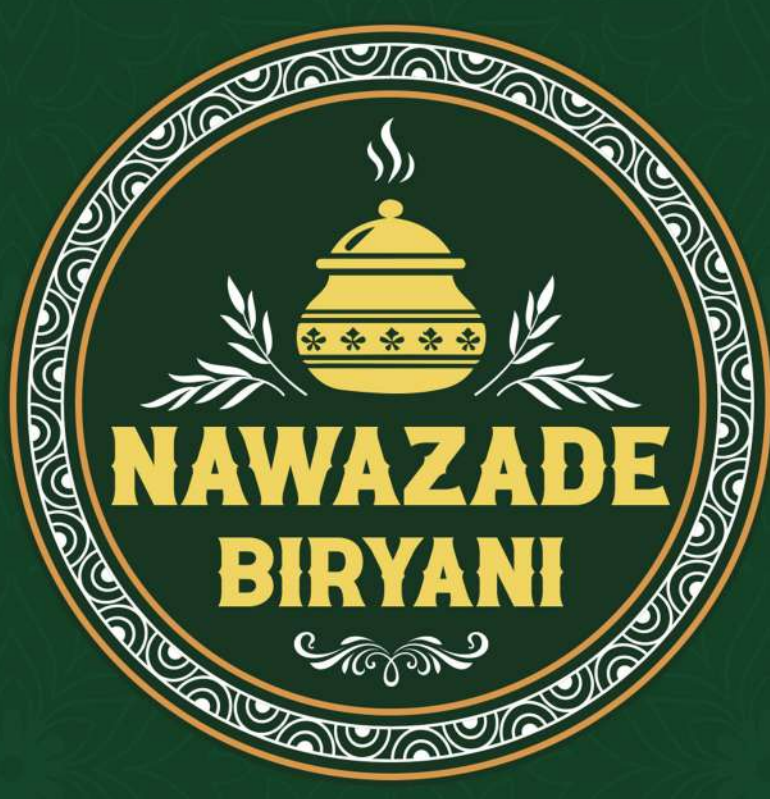




FRANCHISE DIGEST

GALEERY



MENU

HYDERABADI BIRYANI	
Hydrabadi Subz Biryani	329
Hydrabadi Chicken Biryani	379
Hydrabadi Paneer Biryani	359
Hydrabadi Egg Biryani	359
BOMBAY BIRYANI	
Bombay Vegetable Biryani	329
Bombay Paneer Biryani	359
Bombay Chicken Biryani	379
Bombay Egg Biryani	359
AWADHI BIRYANI	
Awadhi Paneer Biryani	359
Awadhi Subz Biryani	329
Awadhi Chicken Biryani	379
Awadhi Egg Biryani	359
KOLKATA BIRYANI	
Kolkata Paneer Biryani	359
Kolkata Vegetable Biryani	329
Kolkata Chicken Biryani	379
Kolkata Egg Biryani	359
CHEF SPECIAL BIRYANI	
Paneer Biryani	339
Paneer Biryani	339
Chicken Biryani	369
Chicken Biryani	369
INDIAN BOWLS	
Curd Rice Bowl	169
Palak Paneer Rice Bowl	199
Rajma Chawal Bowl	189
Pindi Chole Rice Bowl	189
Dal Makhani Rice Bowl	209
Paneer Tikka Masala Bowl	209
Paneer Makhani Rice Bowl	209
Chicken Tikka Masala Bowl	209
Butter Chicken Rice Bowl	209

MAIN GRAVY	
Palak Paneer	289
Rajma Chawal	249
Chole	249
Dal Makhani	289
Paneer Tikka Masala	289
Paneer Butter Masala	289
Aloo Jeera	249
Chicken Tikka Masala	289
Butter Chicken	289
BEVERAGES	
Chassi	129
Jassi	139
Lemon Ice Tea	149
Chocolate Milkshake	189
Coke	30
Sprite	30
Thumsup	30
EXTRAS	
Jeera Rice	129
Vegetable Raita	69
Butter	49
Pickels	39
Papad	29
Curd	69
DESSERTS	
Gulab jamun (2pcs)	99

DUAL BRAND ADVANTAGE

TWO BRANDS, MAXIMUM GROWTH

• RUN TWO BIRYANI BRANDS FROM ONE KITCHEN •

With Nawazade Biryani, you also get the advantage to operate Damdar Biryani from the same kitchen setup — allowing you to serve a wider audience and maximize your revenue.

SMART MULTI-BRAND STRATEGY

Operating both brands together gives you



Two different brand identities



Wider customer reach



Higher order volume on platforms like Zomato & Swiggy



OPERATE BOTH BRAND TOGETHER

While Nawazade Biryani represents a premium, royal experience, Damdar Biryani targets value-conscious and mass customers.

This creates a perfect balance of premium + volume business

ADVANTAGES

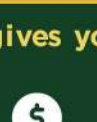
Operating both brands together gives you



One Kitchen



Two Brands



Multiple revenue streams



Maximize Output. Minimize Cost. Multiply Profits.



CLOUD KITCHEN

Area : 100 Sq.Ft.

Investment : 5L - 6L

Margins : 20%

KEY POINTERS

- Focused on Authentic Dum-Cooked Biryani Experience
- Signature Recipes Crafted with Rich Indian Flavours
- Scalable & Profitable Delivery-First Business Model
- Premium Packaging & Strong Delivery Appeal

Faster ROI & Payback Period

IDEAL FOR

- Entrepreneurs Seeking a High-Demand Food Business
- Existing Restaurant Owners Expanding into Delivery

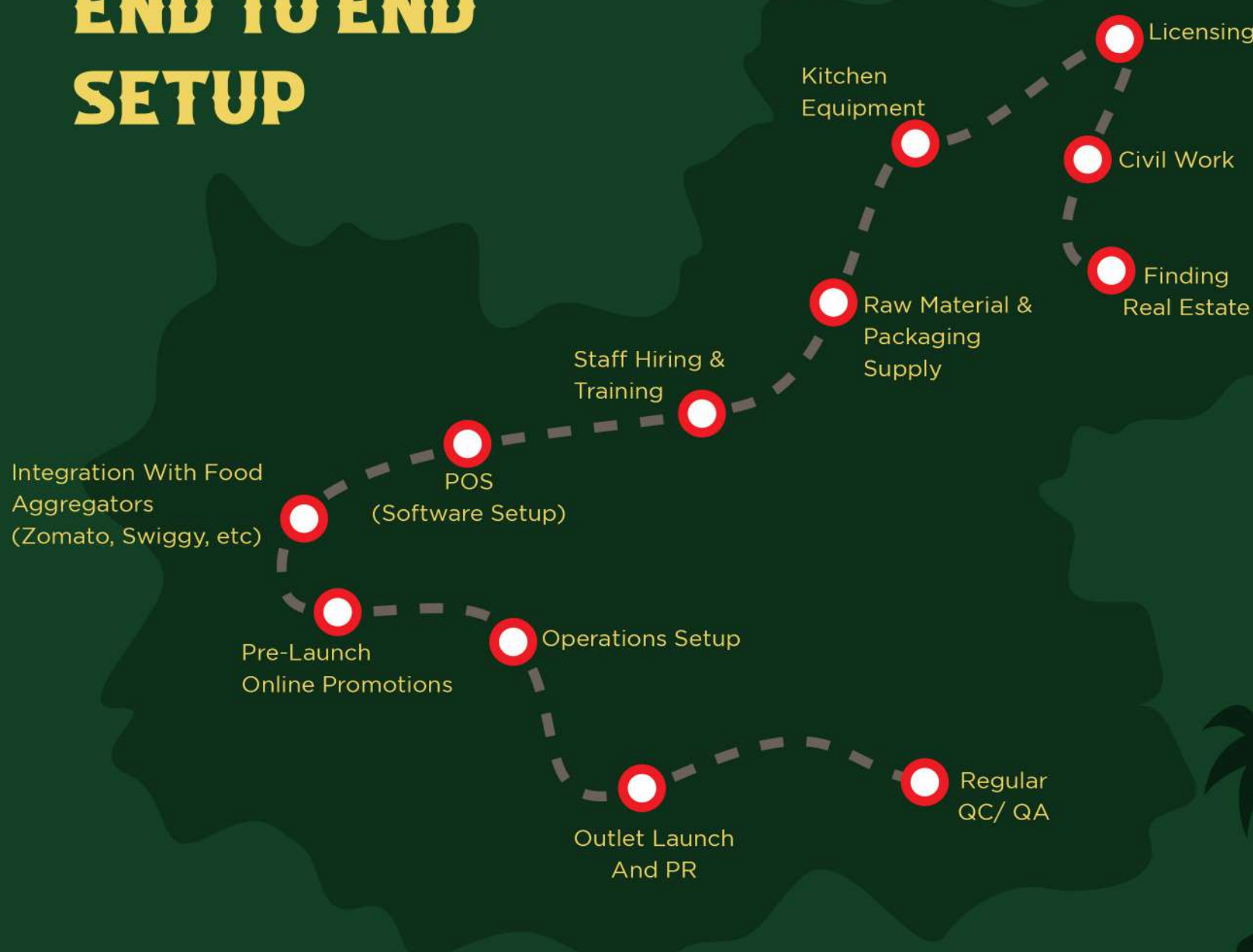
SETUP COST

UNIT FRANCHISE FEE	1,99,000
KITCHEN EQUIPMENT & SMALLWARE	2,20,000
UNIFORM, LICENSES & PACKAGING	30,000
CIVIL DEVELOPMENT COST (APPROX)	25,000
POS SYSTEM & COMPUTER	20,000
ONLINE LISTING	5,000
TOTAL CAPITAL INVESTMENT	4,99,000/-

OTHER CASH FLOW REQUIRED:

PREMISE RENT BEFORE & AFTER OPENING | SALARIES BEFORE & AFTER OPENING | MISC EXP AS PER ACTUALS
INITIAL RAW MATERIAL PURCHASE | TAXES EXTRA

END TO END SETUP



• ONE KITCHEN • TWO BRANDS • MAXIMUM UTILISATION

Using Same Kitchen, Same Equipments, Same Staff
Add one more brand and grow your revenue
Brand details and Price on special request

CONTACT US

+91 81780 80065

YOU ARE INVITED TO A
FOOD TASTING SESSION